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## **Non-Profit Agency The Effort Announces Grand Opening of State-of-the-Science Health Center in North Highlands**

*by Steve LaRosa*

On November 10th, at 10:30am, The Effort will celebrate the Grand Opening of their expanded The Effort North Highlands Community Health Center, (6015 Watt Avenue) ushering in a new era in affordable, state-of-the-science child and family primary health and children's dental care, services largely non-existent for the underserved residents of North Highlands and surrounding areas.

**Following opening remarks from Dr. Jonathan Porteus, CEO/The Effort, these local dignitaries will speak:**

Congresswoman Doris Matsui

Charlene Taylor of Kaiser Permanente

Assemblyman Richard Pan, M.D.

County Supervisor & First5 Commissioner Phil Serna

Assemblyman Roger Dickinson

*(Media facility tours will immediately follow the program)*

"We've been serving North Highlands for over a decade now – it's great that we can keep adding on layers of service and, as in our 3 other regional healthcare centers, bring high quality affordable health care to our community"

"Our North Highlands Community Health Center represents a mosaic of support, with base funding from federal stimulus money, matching First5 Sacramento funds for the children's dental clinic, and Kaiser Permanente funding to support staffing expansion. Wrap all of that around the core services we've been offering in this community and we're coming very close to serving the 'whole person' and their family."

--A. Jonathan Porteus, PhD. CEO/The Effort, Inc.

**Component 1 - Child and Adult Primary Care.** The Center, featuring all-digital exam rooms, will deliver The Effort's high quality, culturally appropriate health and behavioral health services to children and adults.

**Component 2 - Children's Dental Services.** The state-of-the-science children's dental clinic is designed to put young clients at ease with a jet plane motif (recalling McClellan Air Base), X-box and DVD movies in the lobby, and flat screen TVs above the 5 kids' dental chairs.

**Component 3 - 'The Synergy.'** In keeping with The Effort's multi-service format in each of its regional health centers, the North Highlands Community Health Center will continue its decade of service to the North Highlands community with our vital Birth & Beyond program, Family Resource Center, Home Visitation service and Mental Health Counseling for children, adolescents, and families.

The inauguration of the North Highlands Community Health Center is made possible through funding from the U.S. Department of Health and Human Services, Kaiser Permanente (via a grant to East Bay Community Foundation), and First5 Sacramento.

Currently, The Effort also operates Community Health Centers at their J Street location, Oak Park, and South Valley sites, and additional satellite clinics and programs at various other locations.